Report: Anna Ha Nguyen

Excel Homework: Kickstart My Chart

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

Conclusion 1: The most popular category of Kickstarter campaigns is theatre.

Conclusion 2: The play sub-category has the highest number of successful campaigns and the highest number of failed campaigns but no campaign in the category of play is cancelled.

Conclusion 3: Campaigns created in May has the highest chance of succeeding.

The most popular category of Kickstarter campaigns is theatre, also with the highest number of successful campaigns.

1. **What are some limitations of this dataset?**

* The dataset does not provide information of what and how much data may be missing to allow anticipation of potential misinterpretations
* Missing data could be comments in the campaigns, reasons for the negative outcomes of the campaigns (failed and cancelled).

1. **What are some other possible tables and/or graphs that we could create?**

We can create a scatter chart to find the relationship between different variables.

* For example, there could be a correlation between the category or sub-category and the average donation or percent funded.
* Another example, there could be a correlation between the country and the average donation.